

**Russian-German Summer School on International Joint Ventures
Kazan, Russian Federation, within the period Aug. 8 – Aug. 23, 2020**

December 11, 2019

The joint international summer school between Otto von Guericke University Magdeburg OVGU (Germany) and Kazan Federal University KFU (Russian Federation) will take place within the period from 8th to 23rd of August at the partner university in Kazan.

The objective of the summer school is to provide students with unique opportunities to:

- deepening knowledge in international investments;
- gaining experience in developing business plans;
- advancing their skills in effective cross-cultural communication, team work, and presentations;
- working on case studies in international teams;
- attending classes and getting consultations from the international team of professors from KFU (Russian Federation) and OVGU (Germany).

Format of the course

- 90 hours of work during the summer school including lectures, field trips, consultations, (supervised) group work on case studies and presentations;
- 210 hours of preparatory work for the development and formulating of the group project idea and post-processing work for creating a poster.

Faculty

- Prof. Dr. Peter Reichling, Faculty of Economics and Management, OVGU;
- Prof. Dr. Oksana Polyakova, Institute of Management, Economics and Finance, KFU;
- Dr. Tetyana Samostyan, Faculty of Humanities, OVGU;
- Benedikt Hoechner, M.Sc., Faculty of Economics and Management, OVGU;
- Anastasiia Zbandut, M.Sc., Faculty of Economics and Management, OVGU;
- t.b.a. by KFU.

Topics for lectures

- Russian-German Intercultural Business Communication (Dr. Samostyan, OVGU);
- t.b.a. by KFU, e.g., in the field of “Russian Economics/Business Aspects”;
- t.b.a. by KFU, e.g., in the field of “International Finance”;
- Risk Management (Prof. Dr. Reichling / M.Sc. Hoechner, OVGU);
- Company Valuation (Prof. Dr. Reichling / M.Sc. Zbandut, OVGU).

Outcomes

- group presentations (20 minutes) and discussion (10 minutes);
- summary of the business plan (4,000 words);
- poster about the summer school.

Participants

Ten students from each party, last year or 4th semester of bachelor level from each of the following faculties/institutes:

- Faculty of Economics and Management (FEM), OVGU, Magdeburg;
- Faculty of Humanities (FH), OVGU, Magdeburg;
- Institute of Management, Economics and Finance (IMEF), KFU, Kazan

Maximum number of participants – 40 students (10 from FEM, 10 from FH, up to 20 from IMEF).

Groups (max. four persons in each) will have one team member from each party involved (KFU-IMEF (up to 2); OVGU-FEM; OVGU-FH); the composition of the groups will be fixed by the organization committee and the coordinators in advance. The OVGU e-learning system will be used for course materials and communication of the groups. Most of the work should be done by the group before the summer school starts, including 3 to 5 pages executive summary of the case study. A poster should be developed and finished based on the results after of the summer school.

Organization committee

- Prof. Dr. Peter Reichling, Chair in Banking and Finance, OVGU-FEM, Magdeburg;
- Prof. Dr. Oksana Polyakova, KFU-IMEF, Kazan;
- Dr. Tetyana Samostyan, European Studies, OVGU-FH, Magdeburg.

Coordinators from participating universities

- Anastasiia Zbandut, M.Sc., OVGU-FEM, Magdeburg;
- Benedikt Hoechner, M.Sc., OVGU-FEM, Magdeburg;
- t.b.a. by OVGU-FH;
- t.b.a. by KFU-IMEF.

Certification / ECTS

- OVGU-FEM: 10 CP
- OVGU-FH: 10 CP, Bachelor European Studies WPM 3: Wirtschaftswissenschaften
10 CP, Bachelor Cultural Engineering PM 34/35
- KFU: t.b.a. by KFU

Deadlines

- **Feb 20, 2020** applications of the students;
OVGU-FH: Dr. Tetyana Samostyan, European Studies & Cultural Engineering
- Mar 10, 2020 finalizing the list of participants;
- Mar 28, 2020 informing about the groups' composition and access to course materials;
- July 31, 2020 submitting the executive summary of the case study.

Financing

OVGU-FH and -FEM will apply for grants to support participating students. Based on our experience with past summer schools, we estimate the expected expenses (incl. travel expenses, accommodation, meals) at the level of around **500 Euro** for OVGU students.